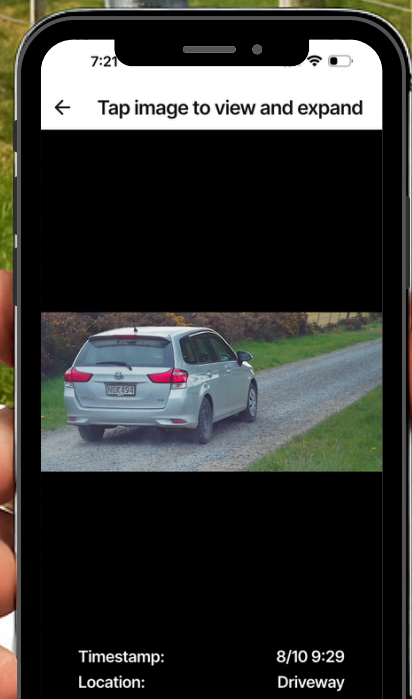


PlateAlert

No power or wifi needed

- Alerts & snapshots to your phone via a mobile app
- License plates readable, day and night



Email: info@farmalert.net
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PlateAlert is a turnkey rural accessway and roadside security solution.

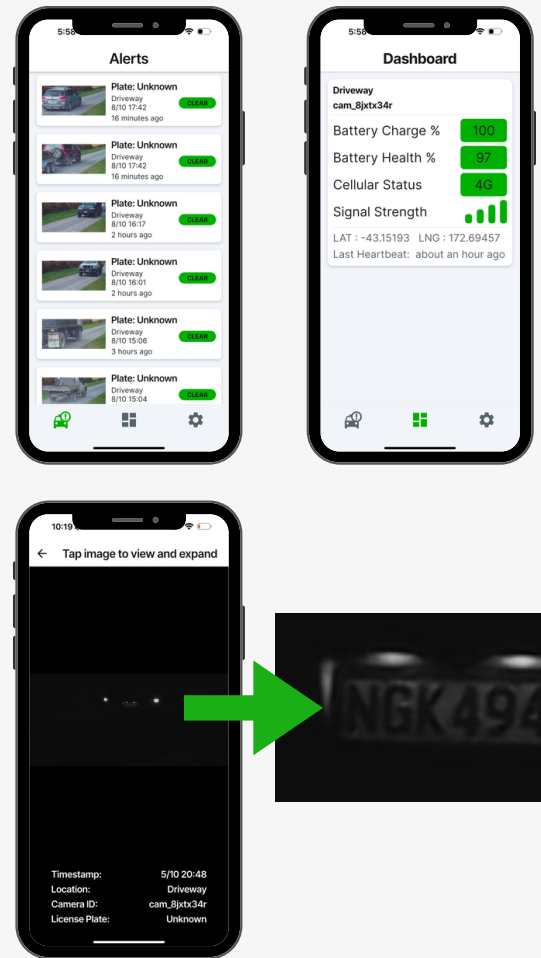
Its a 4G solar-powered traffic-sensing camera that operates on a secure platform, combined with the PlateAlert mobile app (iOS/Android).

When a vehicle approaches, PlateAlert pushes an instant alert with a snapshot to authorised users.

Images are stored with sensible 30-day retention, access is controlled per camera.

The system is LPR-ready (engineered for clear, license plate-readable captures day and night) with a roadmap to automated checks and community alerts.

It's built for rural NZ: no mains power or Wi-Fi required, quick to deploy, and managed remotely.



Features:

- A solar panel, batteries, storage card and a 4G data plan and managed cloud service with the subscription.
- Works wherever there's reasonable mobile coverage; queues and forwards events if temporarily offline.
- A dedicated mobile app, with cloud storage for up to 30 days.
- The PlateAlert Mobile app is available for most Apple and Android devices..
- Very low running cost compared to 4G streaming video cameras.
- Shared awareness: Invite family, staff or neighbours to receive alerts for specific cameras.
- Privacy by design - encrypted and secure.

The PlateAlert App includes:

- Push notification alert when an event occurs.
- Alert page for viewing vehicle snapshots.
- Dashboard for viewing the camera status.
- Settings page for managing your account, camera viewers, notifications, with help and support.

Subscription Options:

- **Private:** Best for lifestyle blocks & single-drive properties. Up to 35 vehicles per day.
- **Business:** For farms, quarries, depots with higher activity. Up to 100 vehicles per day.
- **Community:** Shared rural roads / community associations. High traffic up to 350 vehicles per day.
- We can accommodate other scenarios by special request.

PlateAlert is developed by FarmAlert Ltd - by Kiwis for Kiwis